



Westboro Legion Taking New Strategic Direction

The Westboro Legion continues to play a vital role in the local community. Like many of the Legions across the country, the Westboro Legion has come to a place in its operations where it must take a careful and measured look at its business operations and chart a clear path for its future that meets the mandate of the organization while ensuring financial sustainability. With that purpose in mind, members of the Westboro Legion's Executive, along with Committee Chairs, attended a strategic planning session on Saturday February 11, 2017 led by Pat Warner a leadership development expert and a member of the Westboro Legion's Finance Committee.

Those in attendance carried out exercises reviewing the lines of operations within the Westboro Legion, identifying strengths, weaknesses, opportunities and threats. Roles and responsibilities were examined carefully within the organization and recommendations were discussed to continue strengthening the infrastructure of the organization's business operations while remaining committed to supporting Veterans. What was clear throughout the discussions is that we cannot remain in a "status quo" state of mind. Our Legion is facing some tough times that require clear leadership and decision making as we set our strategic goals for the future.

These meetings will continue in an effort to prepare an operating budget plan for the new fiscal year which will be attached to a strategic plan for the future. The new strategic direction will stabilize our finances and ensure our abilities to continue supporting our Veterans well into the future. Updates of the progress being made will be communicated to the membership during the upcoming general meetings.

Brent Craig
President
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