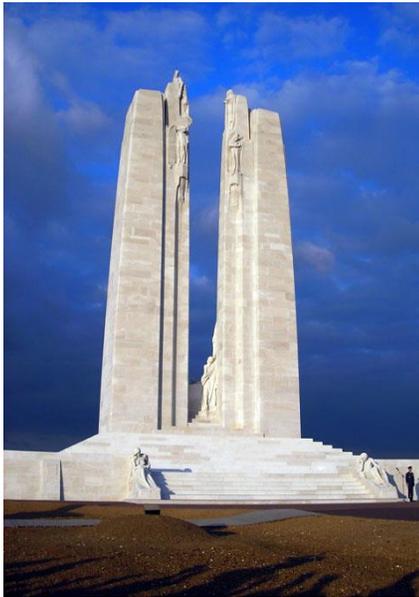




BIRTH OF A NATION VIMY RIDGE 1917-2017



On Easter Monday, 9 April 1917, 100,000 Canadian soldiers stormed & captured Vimy Ridge in France. It was one of the great victories of the First World War. Although the cost to Canada was high – 3,500 dead & more than 7,000 wounded – historians say this victory marked a turning point in Canadian history, where the four Canadian divisions fought together as a unified fighting force for the first time & were overwhelmingly successful..

After the war the Canadian government determined the battle should always be remembered, & decided to build a monument at Vimy Ridge. Reaching 40 metres into the sky, the Vimy Memorial is made from 6,000 tons of white limestone. On it are 20 figures that represent Canada's soldiers & the principles for which they gave their lives.

The Members of the Royal Canadian Legion join with their neighbours across the country to express our gratitude towards all members of the Canadian Armed Forces, past & present, by celebrating the courage & commitment of those brave Canadians who fought & won the impossible victory at Vimy Ridge.

The message of Vimy Ridge is one of bravery and sacrifice. This impressive victory over German forces is often cited as the beginning of Canada's evolution from dominion to independent nation, the birth of Canada.



VIMY COMMEMORATIVE PIN

Legion Supply has commissioned the casting of this pin. Formed from a cast alloy the 3-dimensional high relief design has been finished with a unique painted enamel to resemble the Vimy Monument. Each pin comes attractively presented on a decorative descriptive card.

Introduced to
commemorate the 100th
anniversary of the Battle
of Vimy Ridge,

Branch #480
now has this pin:

PRICE: \$7.00 each
2 for \$13.00
3 or more \$6.00 each



The Dominion Executive Council has approved the wearing of the Vimy Pin on the right lapel of the legion uniform from 01 April 2017 to 31 December 2017.

